



**DIRECTORATE of ADMISSIONS and
COMPETITIVE EXAMINATIONS**

*University of Kashmir
NAAC Accredited Grade "A+"*

Answer Keys

| Programme:- MA Mass Communication & Journalism (Paper-I) | | | | Date of Examination:- 14-07-2024 | | | |
|--|------------------|--------------|------------------|----------------------------------|------------------|--------------|------------------|
| SERIES A | | | | SERIES B | | | |
| Question No. | Correct Response | Question No. | Correct Response | Question No. | Correct Response | Question No. | Correct Response |
| 1. | B | 31. | B | 1. | B | 31. | A |
| 2. | D | 32. | C | 2. | A | 32. | D |
| 3. | B | 33. | C | 3. | C | 33. | C |
| 4. | C | 34. | A | 4. | D | 34. | A |
| 5. | A | 35. | D | 5. | D | 35. | D |
| 6. | C | 36. | B | 6. | C | 36. | B |
| 7. | C | 37. | A | 7. | C | 37. | C |
| 8. | A | 38. | D | 8. | B | 38. | C |
| 9. | D | 39. | C | 9. | D | 39. | B |
| 10. | B | 40. | B | 10. | A | 40. | A |
| 11. | B | 41. | A | 11. | C | 41. | A |
| 12. | A | 42. | D | 12. | B | 42. | A |
| 13. | C | 43. | C | 13. | C | 43. | B |
| 14. | D | 44. | A | 14. | D | 44. | C |
| 15. | D | 45. | D | 15. | C | 45. | B |
| 16. | C | 46. | B | 16. | A | 46. | D |
| 17. | C | 47. | C | 17. | B | 47. | B |
| 18. | B | 48. | C | 18. | A | 48. | B |
| 19. | D | 49. | B | 19. | B | 49. | C |
| 20. | A | 50. | A | 20. | A | 50. | D |
| 21. | C | 51. | A | 21. | B | 51. | B |
| 22. | B | 52. | A | 22. | C | 52. | D |
| 23. | C | 53. | B | 23. | C | 53. | B |
| 24. | D | 54. | C | 24. | A | 54. | C |
| 25. | C | 55. | B | 25. | D | 55. | A |
| 26. | A | 56. | D | 26. | B | 56. | C |
| 27. | B | 57. | B | 27. | A | 57. | C |
| 28. | A | 58. | B | 28. | D | 58. | A |
| 29. | B | 59. | C | 29. | C | 59. | D |
| 30. | A | 60. | D | 30. | B | 60. | B |

| SERIES C | | | | SERIES D | | | |
|-----------------|------------------|--------------|------------------|-----------------|------------------|--------------|------------------|
| Question No. | Correct Response | Question No. | Correct Response | Question No. | Correct Response | Question No. | Correct Response |
| 1. | C | 31. | A | 1. | B | 31. | B |
| 2. | B | 32. | A | 2. | C | 32. | D |
| 3. | C | 33. | B | 3. | C | 33. | B |
| 4. | D | 34. | C | 4. | A | 34. | C |
| 5. | C | 35. | B | 5. | D | 35. | A |
| 6. | A | 36. | D | 6. | B | 36. | C |
| 7. | B | 37. | B | 7. | A | 37. | C |
| 8. | A | 38. | B | 8. | D | 38. | A |
| 9. | B | 39. | C | 9. | C | 39. | D |
| 10. | A | 40. | D | 10. | B | 40. | B |
| 11. | B | 41. | B | 11. | A | 41. | B |
| 12. | C | 42. | D | 12. | D | 42. | A |
| 13. | C | 43. | B | 13. | C | 43. | C |
| 14. | A | 44. | C | 14. | A | 44. | D |
| 15. | D | 45. | A | 15. | D | 45. | D |
| 16. | B | 46. | C | 16. | B | 46. | C |
| 17. | A | 47. | C | 17. | C | 47. | C |
| 18. | D | 48. | A | 18. | C | 48. | B |
| 19. | C | 49. | D | 19. | B | 49. | D |
| 20. | B | 50. | B | 20. | A | 50. | A |
| 21. | A | 51. | B | 21. | A | 51. | C |
| 22. | D | 52. | A | 22. | A | 52. | B |
| 23. | C | 53. | C | 23. | B | 53. | C |
| 24. | A | 54. | D | 24. | C | 54. | D |
| 25. | D | 55. | D | 25. | B | 55. | C |
| 26. | B | 56. | C | 26. | D | 56. | A |
| 27. | C | 57. | C | 27. | B | 57. | B |
| 28. | C | 58. | B | 28. | B | 58. | A |
| 29. | B | 59. | D | 29. | C | 59. | B |
| 30. | A | 60. | A | 30. | D | 60. | A |

Please Note:

- (i) Complaint regarding any Question/Response must be submitted to the Director, Directorate of Admissions & Competitive Examinations in writing or emailed at admissions@kashmiruniversity.ac.in by or before **15-07-2024** upto **5.00 p.m.** No complaint shall be entertained after the said date/time and the result of the Entrance Test shall be processed.
- (ii) Complaints on Mobile phones or through University Feedback Forum shall not be entertained.

Sd/-
Director
(Directorate of Admissions & Competitive Examinations)