



सत्यमेव जयते

Ministry of Education
Government of India

SWAYAM

Jammu & Kashmir, Ladakh

15th May 2024

Key Highlights



4 Crore+
enrollments on
SWAYAM,
representing
all states of
India

- SWAYAM was formally launched in 2017 by Hon'ble President of India
- In reference to UGC notification, up to **40% Credits can be claimed from Swayam**
- SWAYAM courses are designed by esteemed institutions like **IIT, IISc, IIM, NPTEL, CEC, IGNOU, NCERT** etc.
- **3292 unique courses** have been developed till date for technical and nontechnical disciplines
- Presently, SWAYAM credits are recognized by **305 universities** across India
- SWAYAM Board has approved **1345 Courses** for upcoming July 2024 semester across multiple discipline/streams



**Offers Top Notch Courses
from Premier Institutes**

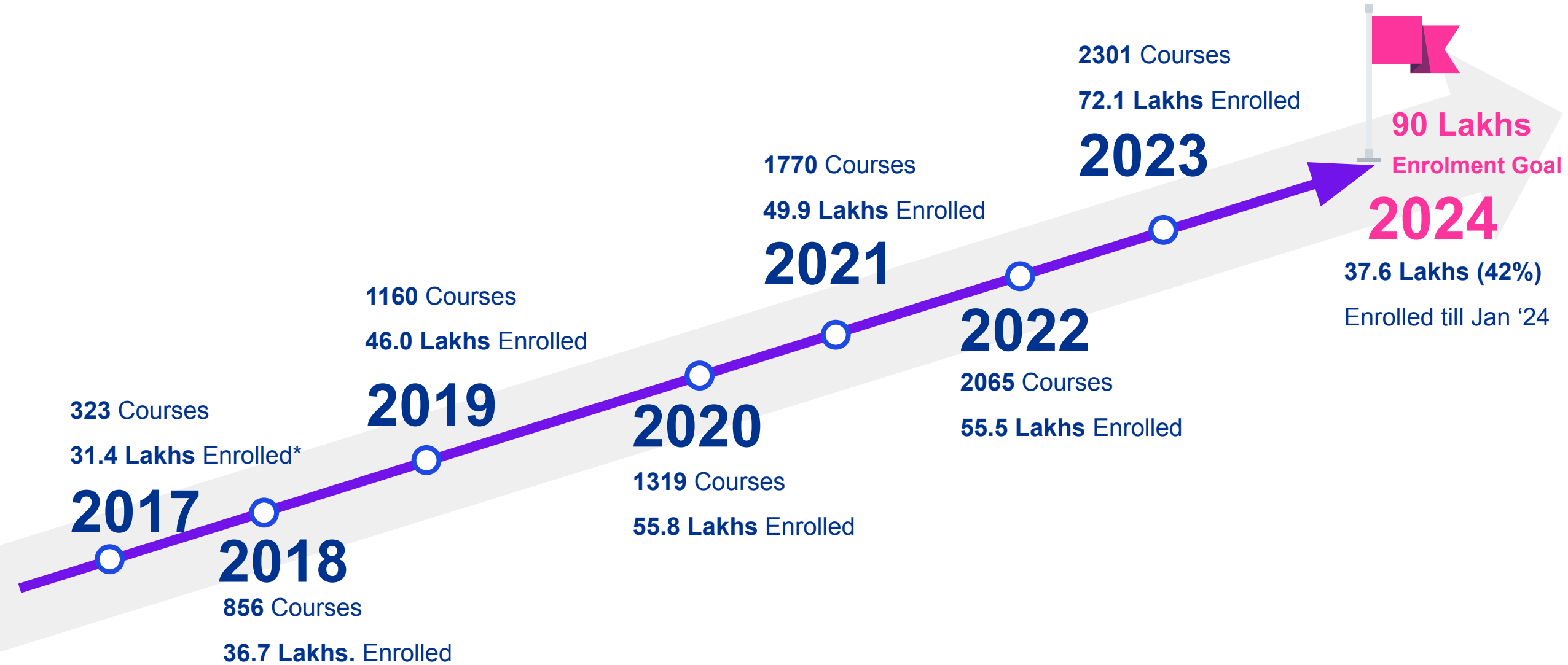


**Bridges Nationwide
Digital Divide**



**Promotes Accessibility via
Multilingual Content**

SWAYAM's Growth Journey Till Date



*Diploma in elementary education was offered on Swayam portal for one year as per Supreme court – 28,34,612 in 2017-18. Exam was taken by NIOS itself

Benefits of SWAYAM from University Perspective



▶ **Multi-disciplinary Approach:** Benefit to offer multi disciplinary programs to students by combining best courses offered by other universities along with their existing structure



▶ Universities will have opportunity to associate with the **reputable brand** name such as IIT and IIM, thereby **strengthening their own brand reputation**



▶ Universities have **multiple options** to oversee the administration of Exams for SWAYAM courses, offering higher flexibility



▶ Universities can **attract more students** who left earlier due to **absence of specific elective courses**



▶ Potential to boost student output by equipping students with **Industry standard skills** available on **SWAYAM+** Newly Launched Industry Vertical



▶ **Local chapters** will be set up to assist universities/colleges ensuring the seamless implementation of SWAYAM courses

Benefits of SWAYAM from Student Perspective



Courses on SWAYAM are **aligned to Indian education ecosystem** and ongoing **semester systems**.



World Class content by **outstanding faculty for all domains**; courses curated by top organizations



Freedom to choose from the **pool of courses** offered by esteemed institutes like **IITs, IIMs, IISCs** etc. irrespective of learner's geography, alma mater and qualifications



Free Courses for learning enhancement and nominal prices for assessment



Ease of accessibility, self paced online courses at learner's doorstep and verified assessment facility

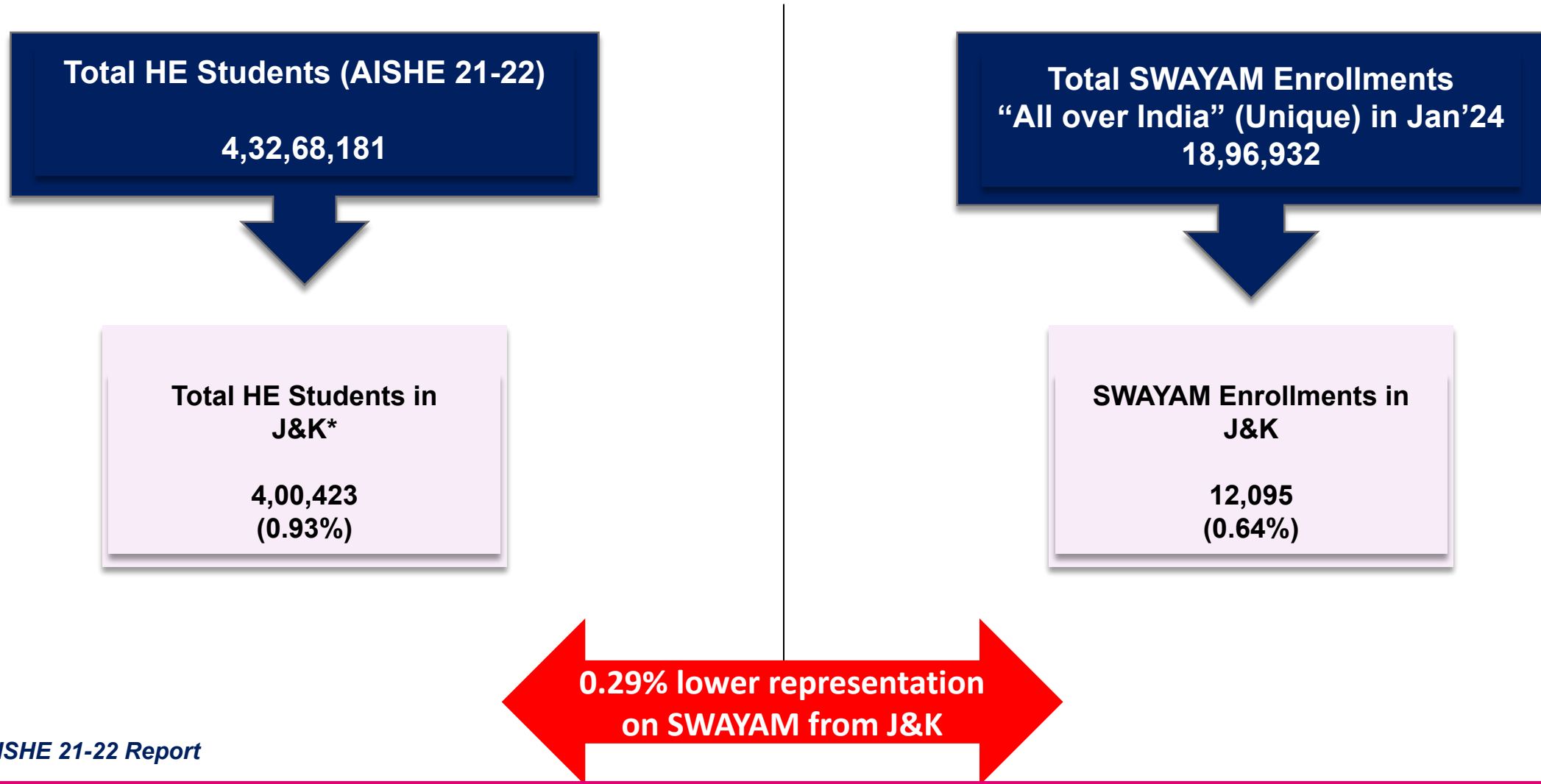


SWAYAM+ will offer students the opportunity to enhance their skills from top industries: **Coursera, LinkedIn, META, etc.** with emerging technologies and equip themselves with market ready capabilities

SWAYAM – Jammu & Kashmir

Course Enrollment for January 2024 in J&K

Gap in Participation of Higher Education Students on SWAYAM from J&K



Analysis - Course Enrollment for J&K

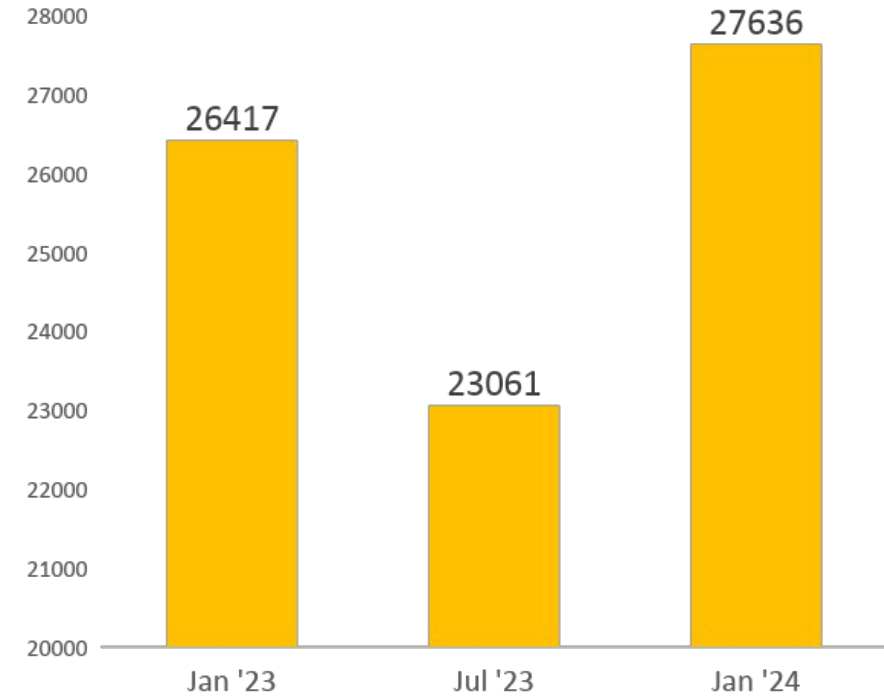
Performance of J&K on SWAYAM in the Last Three Semesters

Enrollment Share (0.72%)

20th place in percentage of Enrolled Learners (~78.6K out of 1.09 Cr. total) Among States/UTs

Increasing Enrollment Trends

There has been an **increase** in learner enrolment since Jul '23 semester



Semester Wise Enrollment Trends

**Enrollment Share is cumulative of the last three semesters*

Key Statistics – University Level

Total Universities in J&K (AISHE 2021-22)

S. No	Institute Type	Numbers
1	Central University	2
2	Institute under State Legislature Act	1
3	Institute of National Importance	4
4	State Public University	9
	TOTAL	16

Key Statistics – University Level

Universities Under the Umbrella of Swayam – J&K| Total Universities – 7

Central Universities

2

State Public University

5

University Details:

S. No.	University/ Institute Name	Type
1	Central University of Kashmir, Srinagar	Central University
2	Central University of Jammu	Central University
3	Baba Ghulam Shah Badshah University, Jammu	State Public University
4	Islamic University of Science & Technology, Pulwama	State Public University
5	University of Kashmir, Srinagar	State Public University
6	Shri Mata Vaishno Devi University, Jammu	State Public University
7	Cluster University Srinagar	State Public University

Key Statistics – Exam Registration for July 2023

Total Exam Registrations: India

7,10,509

Total Exam Registration:
J&K

3,077 (0.43%)

Total Registration: J&K
(SWAYAM Accepting Universities)

698 (22.68%)

A. Total Registrations by Universities recognized by SWAYAM | Total Enrollments: 698

S. No.	University/ Institute Name	NTA	NPTEL	Total
1	Central University Of Jammu	0	549	549
2	Shri Mata Vaishno Devi University	0	67	67
3	Islamic University Of Science & Technology, Pulwama	4	62	66
4	University Of Kashmir	3	11	14
5	Baba Ghulam Shah Badshah University	0	2	2
6	Central University Of Kashmir	0	0	0
7	Cluster University Srinagar	0	0	0

Note: Registration Data is for July' 23 Semester

 Universities with No Enrollment

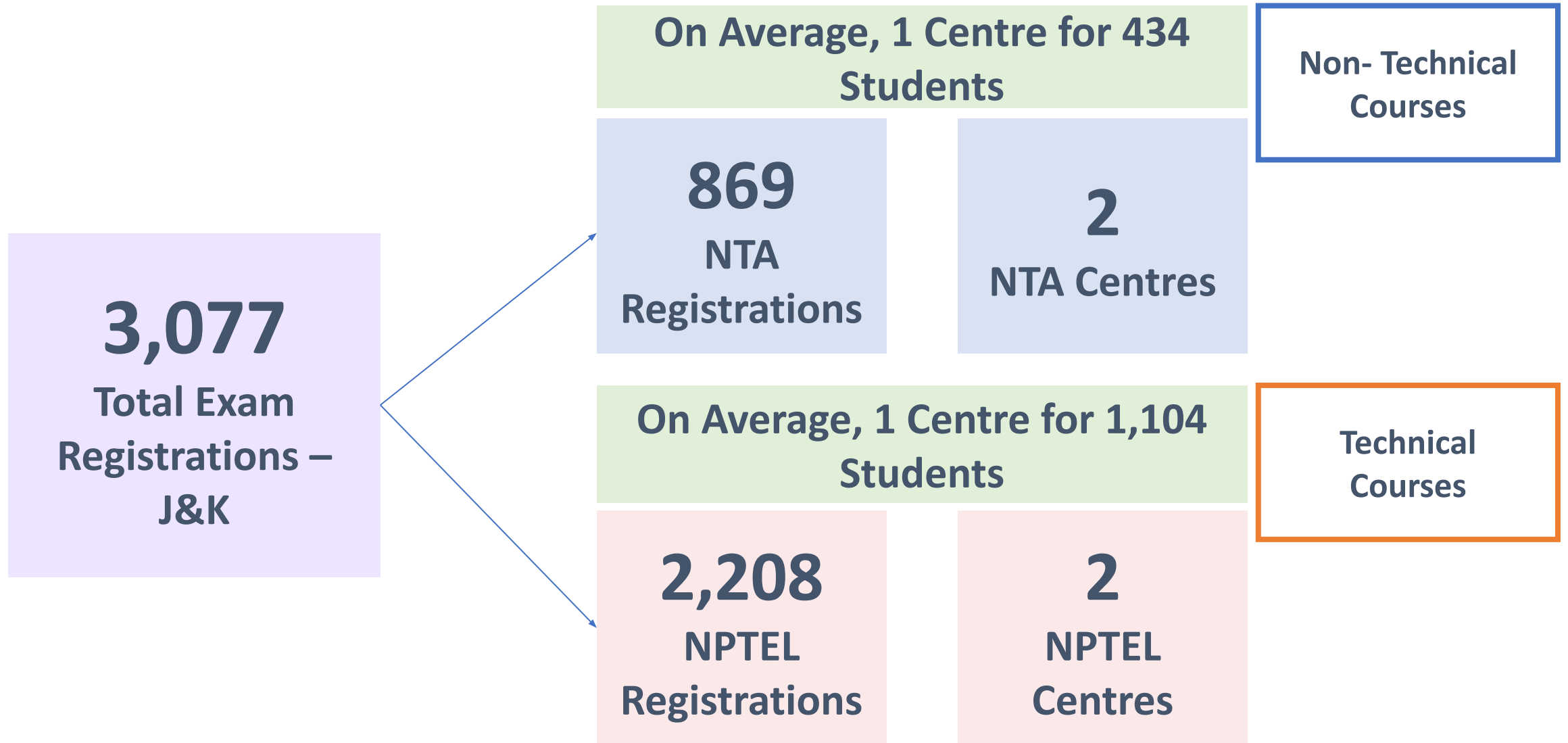
Key Statistics – Exam Registration for July 2023

B. Total Registrations by Universities NOT recognized by SWAYAM | Total Enrollments: 2,379

S. No.	University/ Institute Name	NTA	NPTEL	Total
1	University Of Jammu	685	1427	2112
2	Cluster University Of Jammu	177	66	243
3	Not Mapped	0	24	24

Note: Registration Data is for July' 23 Semester

SWAYAM – Exam Registrations Vs. Centres



Note: Data is from July' 23 Semester

Actions Taken since Last One Year

1. New SWAYAM Exam Schedule Prescribed

Issue: SWAYAM Exam Schedule Not Aligned With University Timelines



New Exam Schedule in SWAYAM 2024 Guidelines as per Indian University Timelines

SWAYAM Schedule	January Semester	July Semester
Course Start Date	1- 31 January	1 – 31 July
Course Enrolment End Date	28 February	31 August
Course End Date	30 April	31 October
Examination Date	2nd and 3rd Saturday & Sunday of May (4 days, 2 slots per day)	2nd and 3rd Saturday & Sunday of November (4 days, 2 slots per day)

2. Increase in Exam centres

Issue: Insufficient SWAYAM Exam Centres in High Enrollment/Remote Areas



NTA has doubled the number of exam centers from 105 to 248 cities across India



NPTEL has exam centers covering 213 Indian cities.

3. Exam at Universities, Re-examination and Additional Attempt Allowed

Issues: 1. Re-examination was not Possible for SWAYAM Courses
2. Universities were not able to conduct exams locally



SWAYAM Board has approved **universities to conduct examinations and further re-examinations** for their students who couldn't pass SWAYAM exams



Re-examination allowed only in the **subsequent 2 semesters for students**



This will allow students **who did not pass** the exam to **retake** it if university is conducting exam



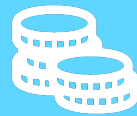
New SoP for Examination to be conducted by Universities will be released by University Grants Commission

4. Reduction in Exam Fee

Issue: High Exam Fees for SWAYAM Courses



Exam fees has been reduced from ₹ 1000/course to ₹ 750/course for General and ₹ 500 for SC/ST/PwD/OBC



Exam fees for additional courses (more than 1 course) reduced to ₹ 600/course



SC/ST/PwD/OBC- NCL: Exam fees for additional courses reduced from ₹500/course to ₹400/course

5. Inclusion of India's Premier Institutes on SWAYAM

Issue: Course Content on Swayam is not updated



All INIs and NIRF 100 Institutes in India are eligible to directly offer quality courses on SWAYAM



In the July 2024 semester, 47 new courses have been created by 2 INIs for Swayam



Budgetary provision has been made in the 24th Swayam Board meeting for content upgradation

6. Additional Budget for Translation and AVGC

Issue: Lack of Multilingual and Interactive Content on SWAYAM



Separate Budget for Translation (up to ₹ 1.7 Lakhs/language) and AVGC (up to ₹ 6 lakhs/course)



Course creators can now build new SWAYAM Courses in Indian Languages



1100 Courses with Speech-to-Text translation in 11 languages and 150 courses with Speech-to-Speech translation

Action to be taken by Universities/ HEIs

Step 1

Identify

Relevant Courses from
SWAYAM Approved
Course list

Step 2

Map

SWAYAM courses to
Offered Programs and
Degree level (UG/PG) as
per model curriculum

Step 3

Circulate

SWAYAM Courses via
popular online and offline
student communication
channels

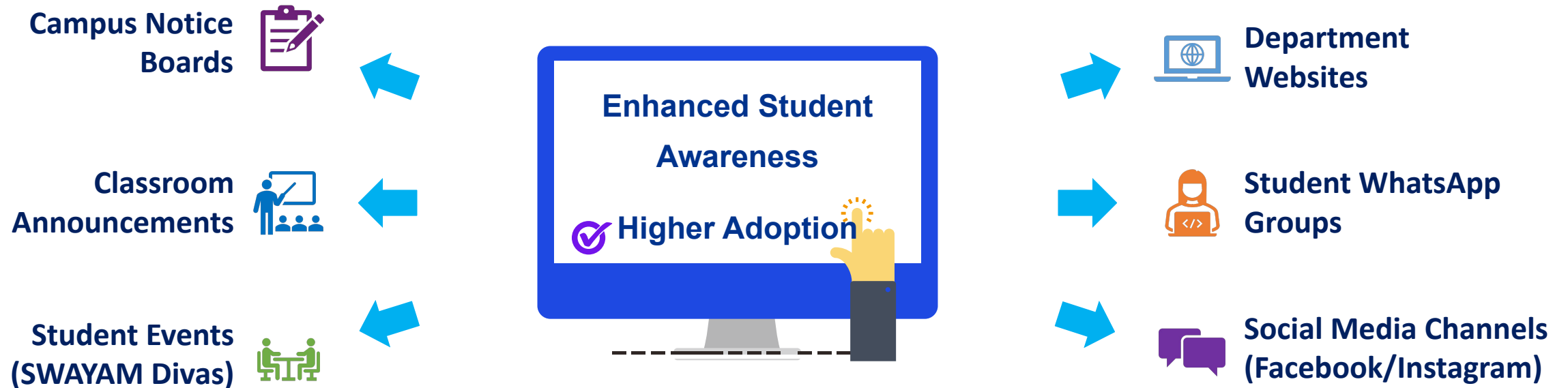


**All Universities to upload
SWAYAM Courses on Official
Websites**

Universities play a Key Role in Driving SWAYAM Adoption among Students Pan India

Universities: Outreach Channels for SWAYAM

Use Below Communication Channels to Share SWAYAM Courses with Students



Universities play a Key Role in Driving SWAYAM Adoption among Students Pan India

Swayam Prabha

Educating through DTH

Swayam Prabha: Key highlights



Swayam Prabha was **launched** by Hon'ble President of India **on 9-Jul-2017**



SWAYAM Prabha is an initiative of Ministry of Education to provide high quality **educational content through DTH channels** across the length and breadth of the country on 24X7 basis.



Swayam Prabha channels **can be accessed for free** through DD Free Dish / Dish TV / Jio TV App



The contents is prepared by Ministry of Education agencies like **CEC/UGC, IITs, IGNOU with IIT Madras** being Chief Coordinator.



Content available at PG and UG level covering diverse disciplines such as Arts, Science, Commerce, Performing Arts, Social Science and Humanities, Engineering, Technology, Law, Agriculture etc.



1.37 lakh+ unique videos of 80,000+ hours have been telecasted on SWAYAM PRABHA since inception



More than 12 lakhs subscribers with 6.5 crores+ views for archival has been accounted on Youtube.



Most of the content of SWAYAM PRABHA is in **courses format telecasted in semester synchronization**

Benefits of Swayam Prabha



Swayam Prabha **enables learning even in the remotest part** of the country with lack of infrastructure and internet, aiming to bridge the digital divide in the country



The **quality of content and faculty is best in the country** with courses from distinguished faculties of eminent institutes of India



All the content telecasted is **free of cost with minimal set up** and available through out the day in form of repeat telecast



It provides the learners with the **flexibility** to take courses at the comfort of their homes at the choice of their time.



Institutes with dearth of infrastructure can **leverage the capability of SWAYAM Prabha** to educate their students on desired topics

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Thank You
