



# DIRECTORATE of ADMISSIONS & COMPETITIVE EXAMINATIONS

## University of Kashmir NAAC Accredited Grade-‘A+’

### ADMISSION NOTIFICATION No. 11 (A) of 2024 For 5-Year IMBA (BBA+MBA Integrated Programme) (North Campus, Baramulla)

On-Line Applications are invited from eligible candidates for admission to **5-Year IMBA (BBA+MBA Integrated Programme)** for the academic session 2024 against the available vacant seats at North Campus, Baramulla only. Admission to the programme shall be governed by the Admission policy available on University website and relevant statutes governing the programme.

#### i) **Important dates:**

Submission of On-Line Forms	<b>From 02-09-2024</b>
Last date of submission for On-Line Application Forms and deposition of online Application Fee	<b>06-09-2024</b>

#### ii) **Eligibility:**

10+2 in any stream with 50% marks for Open Merit and 45% for Reserved Category candidates.

#### iii) **Admission Criteria:**

The selection to the programme shall be made on the basis of valid UGAT Composite score of **2024**

#### iv) **Submission of On-Line Application Form:**

The candidates are advised to follow the below steps for filling their On-Line Application Forms.

**Step-1:** Visit <http://www.kashmiruniversity.net> or [www.kashmiruniversity.ac.in](http://www.kashmiruniversity.ac.in) and click on Link Admissions.. Click on the links “**Application Form for IMBA-2024**”

**Step-2:** Enter your Board “**Registration No.**” and Click “**Next**”.

**Step-3:** Enter the required details and Upload your latest passport size Photograph and click “**Next**”.

**Step-4:** If there is any variation click on “**Previous**” button, make necessary corrections and then Click “**Submit**”. Get a printout of the Form and note the Form No. for future reference.

**Step-5:** Deposit the non-refundable “**Application Fee of Rs. 150/- (including Rs. 50/- as IT Fee) and Processing fee of Rs. 250/- which makes total to Rs. 400/-**” through online mode only.

**v) Submission of downloaded Application Form (Hard copy):**

After submitting the On-Line Application Form, candidate need not to submit the downloaded Form (hard copy) but had to retain with themselves for future reference.

**vi) Verification of documents/certificates:**

- **Directorate of Admissions & Competitive Examinations will not check/verify the educational/category certificates etc. of the candidates at the time of submission of online Application Form and it will be the sole responsibility of the candidate. However, the Valid UGAT score 2024 ( to be verified online from AIMA website) and other required marks certificates/Reserved category certificate (if applied under any reserved category) shall be verified by the concerned Department at the time of completion of Admission Formalities by the selected candidates.**
- **The selection of the candidate will be rejected if it is found that the applicant does not fulfill the eligibility criteria at the time of admission.**

**vii) Additional information:**

- The candidates must check the status of their Application Forms after three days of its online submission. In case, the status of Application is not updated to **“Fee Received”** or **“Fee Reconciliation is Pending”**, the candidate should contact the **Directorate of IT & SS, University of Kashmir**, alongwith Application Form and all other documents, within two days after the last date of submission of Application Form. Thereafter, no claim, whatsoever, will be entertained by the University.
- **Submission of Application Forms are subject to determination of eligibility for admission to the Programme by reference to the Admission Policy-2024.**
- For any further query/ information, the candidates are welcome to contact University on direct number **0194-2272063**;

Sd/-

*Prof. M Farooq Mir*  
(Director)

(Directorate of Admissions &  
Competitive Examinations)

No F (Adm-IMBA -2024) DACE/KU/24

Dated:- 31-08-2024