



UNIVERSITY OF KASHMIR

NAAC ACCREDITED GRADE A+

UNIVERSITY CAMPUS, HAZRATBAL, SRINAGAR 190006, KASHMIR.

Notification

It is notified for the information of all the eligible candidates who have applied for the post of Graphic Artist advertised vide Advertisement Notice No. 01 of 2022, dated May 10,2022 , that the Selection Criteria and Syllabus, for the said post shall be as under:-

A) Selection Criteria:

Selection Criteria	Maximum points
1.Skill Test	80 Marks
2.Interview	20 Marks
3.Total Marks	Skill Test & Interview =100

B) Syllabus for the Skill test:

Softwares for Electronic Media:

- Adobe Photoshop
- Adobe Illustrator
- Adobe Aftereffects
- 3D's Studio
- Adobe InDesign
- Adobe Premier Pro

Softwares for Print:

- Adobe Photoshop
- Adobe Illustrator
- Adobe Aftereffects
- In-page
- Coral Draw
- Publisher

Besides, the above mentioned softwares, candidates should be well versed with Elements & Principles of Design, Colour theory and its implications in Graphic Design, importance of Typography in Design, Visual Communication and Aesthetical value of Design.

Sd/-
Deputy Registrar
Recruitment

No.F/NT-Graphic Artist.01/KU/22

Dated: 04.07.2023